# IMPRINT

## 素印 · 白色印刷纸选材

White Printing Papers / Uncoated and Coated

### 选纸，从你要印的内容开始。

Start with what you want to print.



材料视觉概念 / Digital material visualisation

不代替实物纸样、标准颜色或印刷测试。 / Not a physical sample, colour standard or print test.

从图像、文字与印面开始，在 IMPRINT 素映未涂布与细映涂布两条白色纸路径之间选择，再用实际图稿确认。

Start with the content. Compare the uncoated and coated white-paper branches within IMPRINT, then proof the intended artwork.

# 从印刷内容选择纸面。

Choose the surface for the content.

## 素映 · 白色未涂布卡纸

Uncoated white card

IMPRINT 的未涂布分支有7种白色层次，从超级冷蓝高白、暖高白至米黄色；纸面包括细腻光滑与粗糙类型。先比较纸白和纸面，再确定图文与结构。

The uncoated branch of IMPRINT offers seven white tones, from very cool blue-white and warm high-white to cream. Smooth and rough surfaces are available. Compare tone and surface before selecting the grade for print and construction.

## 细映 · 白色涂布印刷纸

Coated white printing paper

IMPRINT 的涂布分支采用高白与本白，以图像、细字和综合色彩表现为选材重点。它与素映是同一系列的两条白色纸路径，不能把七种白色直接套用到细映。

The coated branch offers high-white and natural-white papers for image, fine-type and colour-led print projects. Both branches belong to IMPRINT; the seven white tones of the uncoated branch do not extend automatically to the coated branch.

## 具体纸款与规格

Grade and specification

定量、厚度及完整平张尺寸按选定纸款确认；不把系列名称当作全规格库存表。记录纸款、颜色、纸面、纸纹与所需裁切尺寸。

Confirm grammage, thickness and complete sheet size for the selected grade. The series name is not a stock list of every combination. Record the grade, tone, surface, grain direction and required cut size.

同一图稿需在目标纸款上打样，数字图像不替代实际纸白与印刷结果。
Proof the artwork on the selected stock. Digital images do not replace physical paper-white or print approval.

# 从选样走到成品。

From material selection to the finished piece.

以下为项目打样要点，不是已通过的检测结果或统一性能保证。

These are project trial considerations, not passed test results or universal performance claims.

## 01 选对表面方向

Choose the surface

先说明图像、文字、纸白与阅读触感的优先级。以实样比较涂布和未涂布的表面。

Set priorities for images, type, paper white and handling. Compare coated and uncoated surfaces physically.

## 02 看实际图稿

Proof the actual artwork

检查肤色或关键品牌色、渐变、小字和大面积实地；以项目设备与油墨打样。

Check critical colours, gradients, small type and solid areas using the intended press and inks.

## 03 把结构带入确认

Include the construction

折页、封面、内页或裱贴面纸需要分别说明纸纹、折线、装订和胶黏要求。

Specify grain direction, creasing, binding and adhesive needs for folded pieces, covers, inner pages or mounted sheets.

## 04 确认具体规格

Confirm the selected grade

系列范围不是库存表。记录具体纸款、克重、大张或裁切尺寸，以及项目验收样。

A series range is not a stock list. Record the grade, weight, sheet or cut size, and approved project sample.

# 选材问答与下一步。

Questions before requesting samples.

## 白色印刷纸一定是涂布纸吗？

Is white printing paper always coated?

不是。IMPRINT 包括素映白色未涂布卡纸和细映白色涂布印刷纸。两者同属素印系列。

No. IMPRINT includes uncoated white card and coated white printing paper within the same series.

## 七种白色是否适用于两个分支？

Do both branches have seven white tones?

不是。七种白色层次属于素映未涂布分支；细映涂布分支采用高白与本白。以对应纸款实样选色。

No. The seven white tones belong to the uncoated branch. The coated branch offers high-white and natural-white options. Select colour from physical samples of the chosen grade.

## 涂布是否表示两面一样？

Does coated mean both sides are identical?

不能据此推断。需确认具体纸款的单双面、印面与加工条件。

No. Confirm the grade, sidedness, print face and converting conditions.

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索样时请提供：应用与成品结构、材料方向、颜色参考、规格目标、印刷与后加工、数量与时间。

For a sample request: application and construction, material direction, colour reference, specification, print and finishing, volume and schedule.

## 索取样品 / Request samples

qilipaper.com/zh/request-sample-kit/

合规文件按具体材料、用途和项目确认。 / Compliance documentation is confirmed by material, use and project.