A COLOR SELECTION GUIDE

Color System 40

颜色选择指南

为品牌、设计与纸张建立共同的颜色语言。从命名参考出发，将颜色放回具体纸面、印刷和成品中确认。

A shared color language for brands, designers and paper. Start with a named reference, then confirm the color on the selected surface, in print and in the finished piece.

品牌签名色 / Brand signature colors

石绿

Mineral Green

#2A826A

秋香

Aged Citrine

#9E8F2E

钴釉蓝

Cobalt Glaze

#244FA3

数字颜色仅供参考。最终颜色须以选定纸款的实物纸样确认。本 PDF 的打印件也不能代替材料确认样。

Digital colors are for reference only. Confirm final color with physical samples of the selected grade. A printout of this PDF is not a material approval sample.

01 / ONE COLOR SYSTEM

40 色命名索引

Forty named references

40 个颜色名称，同属一个体系。选材时同时注明系列、纸款、颜色与表面；颜色名称不代表纸张成分。

40 named colors in one system. Specify collection, grade, color and surface together. A color name does not describe the paper's composition.

01	冰白	Glacial White
02	云白	Cloud White
03	暖瓷	Warm Porcelain
04	原木	Natural Fibre
05	砂岩	Sandstone
06	雾灰	Mist Grey
07	杏灰	Almond Taupe
08	烟岚	Smoke Mist
09	铅灰	Graphite Grey
10	玄墨	Ink Black
11	香槟	Champagne
12	明黄	Luminous Yellow
13	曜橙	Radiant Orange
14	陶土	Terracotta Clay
15	驼绒	Cashmere Camel
16	干邑	Cognac
17	可可	Cacao
18	苔绿	Olive Moss
19	樱粉	Sakura Blush
20	玫瑰木	Rosewood
21	中国红	China Red
22	梅洛	Merlot
23	雾藤	Wisteria Mist
24	帝紫	Imperial Violet
25	汝青	Ru Celadon
26	石绿	Mineral Green
27	官绿	Deep Jade
28	冰川蓝	Glacier Blue
29	矿蓝	Mineral Blue
30	群青	Ultramarine
31	潮青	Tidal Teal
32	藏海	Deep Navy
33	翠羽	Emerald Green
34	幽蓝	Nocturne Blue
35	礁青	Reef Green
36	燕麦	Oat Beige
37	咖棕	Espresso Brown
38	古铜	Antique Bronze
39	米灰	Warm Greige
40	银灰	Silver Grey

颜色与具体纸款、克重和表面的供应组合分别确认。不同系列的同名色，以各自实物样核对。

Confirm availability by grade, weight and surface. Check physical samples when color names are shared across collections.

02 / MATERIAL & PRINT

颜色与纸面一起选

Choose color with its surface

选定一个颜色方向后，仍需比较纸面、光泽与印后外观。把用于判断的光线和样品方向保持一致。

A color direction still needs a surface decision. Compare sheen and printed appearance under consistent lighting and sample orientation.

底色与印墨

把实际版面放在候选纸款上打样，比较细字、色块与留白。先确定是保留纸张底色，还是依靠印墨形成主要视觉。

Base color and ink

Proof the actual artwork on candidate stocks. Compare fine type, ink areas and unprinted space. Decide whether the paper color or the ink should carry the main visual.

珠光与镜面

正面与斜光分别查看，再转动纸样观察反射。比较印墨覆盖处和未印区域，确认项目需要保留的光泽。

Pearlescence and mirror gloss

View the sample head-on and in angled light, then turn it to assess reflections. Compare printed and unprinted areas to decide how much sheen the design should retain.

触感与纹理

将颜色与手感一起判断。细字、烫金和凹凸须在选定纸款上确认；折线与胶位也应纳入成品样检查。

Touch and texture

Judge color together with feel. Check fine type, foil and embossing on the selected stock, including folds and glue areas in the assembled sample.

完整的包装组合

外盒、封套、卡片和纸袋并列查看。不同材料之间明确要追求同色感还是有意的层次，再保留经确认的组合样。

The complete packaging set

View carton, sleeve, card and bag together. Agree whether different materials should read as a match or a deliberate variation, then retain the approved set.

PALETTE 为 40 色彩色未涂布纸系列。CHROMA 与 SOFTSKIN 等系列按各自纸款和颜色选择，不自动套用品牌色号。

PALETTE is a 40-color uncoated collection. Select CHROMA, SOFTSKIN and other ranges by their own grades and colors; do not assume brand-number equivalence.

03 / SAMPLE TO PRODUCTION

把颜色落实到项目

Approve a physical reference

01 确定颜色目标

用颜色名称、参考实物与应用说明表达目标，同时说明观察环境。

Define the color target

Share the color name, a physical reference and the intended application, including viewing conditions.

02 锁定具体纸样

确认系列、纸款、表面、档位与克重。在相同条件下比较候选样。

Identify the physical stock

Identify collection, grade, surface, tier and weight. Compare candidates under the same conditions.

03 确认加工后外观

按拟用印墨、烫金与其他后加工完成样张，再制作成品样。

Approve the processed result

Use the intended ink, foil and other finishing to make a proof, followed by an assembled sample.

04 保留共同确认样

品牌、设计与生产使用同一确认版本，记录日期、纸款及加工；后续批次与该样复核。

Retain a shared approval sample

Have brand, design and production use the same approved version. Record date, grade and processing, and compare later batches with it.

申请颜色样品时请提供：候选色、应用部件、纸面偏好、印刷与后加工、数量及目标时间。样册免费，海外运费由收件方承担。

For color samples, share candidate colors, packaging components, preferred surface, printing and finishing, quantity and target timing. Sample books are complimentary; overseas shipping is paid by the recipient.

产品资料：2026年10月版 / Product information: October 2026 edition.

方法延伸阅读 / Further reading: stock-specific print and processing guidance.

qilipaper.com

Gmund / Printing Tips

Fedrigoni / Sirio Pearl

同行资料仅用于方法参考，不代表 VANGLAM 参数。

Method references do not establish VANGLAM specifications.